

### 2019 WRISE Corporate Sponsorship Benefits

Women of Renewable Industries and Sustainable Energy

There are two primary ways to sponsor WRISE:

**Corporate Partnerships** (benefits vary by level) build our organization-wide programs and operations through sponsorships of all levels. Corporate Partners are publicly recognized in a range of formats for their leadership support of women throughout the year, as described below.

**Underwriting Sponsorships** (\$5,000+) offer focused support for specific events and programs with an opportunity to target a specific audience. Sponsorship opportunities include the WRISE Events, Fellowships, and Webinars.

Many leading renewable energy businesses have contributed repeatedly over the years. You can see our current top sponsors listed on our homepage at www.WRISEnergy.org

Sponsorships are a great opportunity to feature your company and are available in varying amounts. For further information or to reserve your sponsorship opportunity, please contact: Kristen Graf, Executive Director, at (718) 210-3666 or Kristen@WRISEnergy.org



# **2019 Corporate Partner Benefits**

PARTNER LEVEL:	\$15,000+	\$10,000+	\$5,000+	\$1000+ and Underwriting
Brochure/Materials Placement at National Events	X			
Special Thank You and Recognition as a Leading Sponsor in print and online ad placements	X			
Special profile on Company or Employee of choice in Newsletter or Events Bulletin	X			
Logo on National event materials – programs/agendas and Annual Sponsor signage etc. (note: does not include all event marketing emails)	X	X		
Recognition in e-newsletter (sent every other month to list of 6,000+)	Logo+URL	Name+URL		
Logo on Sponsor Thank You slide in National Webinars	X	X		
Logo on Website Homepage	X	x		
Discounts on Job Postings in Online Career Center	X	X	X	
Recognition and Thank You on Social Media (Twitter - over 10,000 followers, Facebook - over 4,400 fans)	X	X	x	
Priority listing of Job Opportunities in Jobs and Events Bulletin (sent ever other month to list of 6,000+)	X	x	×	
Listing on Website Sponsor Page	Logo+URL	Logo+URL	Logo+URL	Name+URL
Sponsor signage for tradeshow booth and/or office	X	X	X	X
Sponsor Badge for use on Website or as desired	X	X	X	X

## **2019 Underwriting Sponsor Benefits:** Professional Development and Recruitment

PROGRAM:	Webinars	Jobs Bulletin	Peer Mentoring Program	Rudd Mayer Fellowship	SPI Rising Women Fellowship	WE19 WRISE Reception
	Hosted throughout the year on industry and career topics average 100 attendees	Top performing email sent every other month	Groups of 4-8 participants (matched through WRISE) work together through a six- session curriculum	Fellows attend WP19 in Houston and are recognized at the WRISE luncheon	Fellows attend SPI18 and are recognized at WRISE reception	Hosted at Society of Women Engineers Annual Conference in Anaheim
SPONSOR LEVEL:	\$7,500	\$5,000	\$7,500	\$7,500	\$7,500	\$7,500
# available:	2	2	2	2	2	2
Special Event/Program benefit	Included on all 6+ webinars through the year	Name included in email header design	Logo included on curriculum materials	Option of private meeting/ breakfast with Fellows	Option of private meeting/ breakfast with Fellows	Option to make opening remarks
Event/Program Email Marketing	Logo	Logo+URL	Logo			Logo
Event/Program Webpage			Logo+URL	Logo+URL	Logo+URL	
Event/Program Signage or Materials						Logo
Event/Program Slides	Logo					
Listing on WRISE website Sponsor page as Underwriting Sponsor	Name+URL	Name+URL	Name+URL	Name+URL	Name+URL	Name+URL
Sponsor signage for tradeshow booth	X	X	X	X	X	X
Sponsor Badge for use on Website	X	X	X	X	X	X

## **2019 Underwriting Sponsor Benefits:** Networking and Events

PROGRAM:	WRISE Leadership Forum	WINDPOWER Luncheon			WRISE + Shine Breakfast	WRISE + Shine Breakfast	SPI WRISE Reception
	February 19-21 in Denver CO	Hosted at WINDPOWER 2019 in Houston. Premier networking event open to all conference registrants Wednesday May 22, noon-1:30p			Hosted at Intersolar/ EES 2018 in San Francisco Date TBA	Hosted at VERGE 2019 in Oakland Date TBA	Hosted at SPI 2019 in Salt Lake City Date TBA
SPONSOR LEVEL:	Varied	LEAD SPONSOR \$10,000	\$7,500	\$5,000	\$5,000	\$5,000	\$7,500
# available:	Many	2	unlimited	unlimited	2	2	2
Special Event/Program benefit	Sponsor options for the WRISE Leadership Forum range from \$1,000 to \$15,000 and offer a variety of benefits depending on the level. More details available by request or on our website at wrisenergy.org/ Leadership- Forum	Option to make opening remarks			Option to make opening remarks	Option to make opening remarks	Option to make opening remarks
Event/Program Email Marketing		Logo			Logo	Logo	Logo
Event/Program Webpage		Logo+URL	Name+ URL	Name+ URL			
Event/Program Signage or Materials		Logo	Logo	Name only	Logo	Logo	Logo
Event/Program Slides		Logo	Logo	Logo			
Option to request complimentary seating/ tickets		Full Table (10 seats)	Full Table (10 seats)	Half Table (5 seats)			
Listing on WRISE website Sponsor page as Underwriting Sponsor		Name+URL	Name+URL	Name+URL	Name+URL	Name+URL	Name+URL
Sponsor signage for tradeshow booth		X	x	x	X	X	X
Sponsor Badge for use on Website		X	X	X	X	X	X

Special Sponsor Add-on!

### **\*WRISE membership for your employees**\*

#### **Offer individual membership in WRISE as a benefit for your Employees**

Corporate Partners and Underwriting Sponsors may choose to increase their contribution and offer all of their employees the benefits of WRISE Individual Renewable Energy Professional Membership (\$125pp value)

#### Individual membership benefits include:

- Access to WRISE Online Member Center including Member Directory and Webinar Archive
- Access to the WRISE Mentoring Program and corporate diversity resources
- Access to local chapter members-only events where available
- WRISE member lapel pin and badge ribbon for national events
- Discounted access to WRISE National Events

PARTNER/SPONSOR Contribution Level:	Additional Contribution to include unlimited individual memberships:
\$5,000 or more	+ \$1000
\$1,000 - \$4,999	+ \$2500

