



**WRISE**

Women of Renewable Industries  
and Sustainable Energy

# 2021 Corporate Partner Benefits



# ABOUT SPONSORSHIP

**Annual Corporate Partnerships** build our organization-wide programs and operations through sponsorships of all levels. Corporate Partners are publicly recognized in a range of formats for their leadership support of women throughout the year.

**Underwriting Sponsorships** offer focused support for specific events and programs with an opportunity to target a specific audience. Sponsorship opportunities include the WRISE Events, Fellowships, Peer Mentoring, and Webinars.

You can see our current top sponsors listed on our homepage at [www.WRISEnergy.org](http://www.WRISEnergy.org)

**Sponsorships are a great opportunity to feature your company and we are always open to new ideas and customization. For further information or to reserve your sponsorship opportunity, please contact Kristen Graf, Executive Director, at (718) 210-3666 or [Kristen@WRISEnergy.org](mailto:Kristen@WRISEnergy.org)**



Women of Renewable Industries and Sustainable Energy (WRISE) is a national nonprofit that works to promote the education, professional development, and advancement of women to achieve a strong diversified workforce and support a robust renewable energy economy. [wrisenergy.org](http://wrisenergy.org)



# 2021 ANNUAL PARTNER BENEFITS

## Champion

\$16,000+

Benefits

- Includes **Leader** package plus:
- 100% discount on job postings
  - Customizable benefits, like:
    - DE&I Training/Programs
    - Peer Mentoring

## Leader

\$15,000

Benefits

- Includes **Collaborator** package plus:
- Brochure/Materials placement at national events (virtual/in-person)
  - Thank you/Recognition as a Platinum Sponsor in:
    - Print/online ads
    - Bi-monthly e-newsletter
  - Special profile on company or employee in newsletter or events bulletin
  - 75% discount on job postings

## Collaborator

\$10,000

Benefits

- Includes **Supporter** package plus:
- Logo on National event materials
    - Programs/agenda
    - Annual sponsor signage
  - Logo on Sponsor Thank You slide in National webinars:
  - Logo on website Home page
  - 50% discount on job postings

## Supporter

\$5,000

Benefits

- Thank you/Recognition on social media (Twitter 10k+ followers, Facebook, 5k+ fans)
- Priority listing in Jobs bulletin
- Listing on website Sponsor page
- Sponsor signage for tradeshow (virtual/in-person) or office
- Sponsor badge for use on website
- 25% discount on job postings
- Corporate-wide WRISE membership

# 2021 UNDERWRITING SPONSOR: PD

## Professional Development

\$7,500\* per program/event (2 spots available for each)

Webinars

Peer Mentoring Program

Rudd Mayer Fellowship

SPI Rising Women Fellowship

### Benefits

- Special Event/Program Benefit:
  - Webinars:** Prominent Logo included on all (6+) throughout year
  - Peer Mentoring:** Logo included on curriculum materials
  - Rudd Mayer:** Option of private meeting/breakfast with Fellows
  - SPI:** Option of private meeting/breakfast with Fellows
- Add Logo + URL on email marketing, materials, signage, slides, or webpage (as applicable)
- Listing as “Underwriting Sponsor” on website Sponsor page
- Sponsor signage for tradeshow booth (virtual/in-person)
- Sponsor badge for use on website

\* Add-on: Corporate-wide WRISE membership available for \$1,000 .

# 2021 UNDERWRITING SPONSOR: EVENTS

## CleanPower Luncheon

\$10,000 - \$3,000

### Benefits

- \$10k: (2)
  - \$7k level plus:
    - Option to make Opening Remarks
    - Logo prominent on event/program: webpage, signage or materials, slides
- \$7k (unlimited)
  - \$3k level plus:
    - Complimentary tickets/reserved table (10)
- \$3k (unlimited)
  - Complimentary tickets/reserved table (5)
  - Logo, name or url on event/program: webpage, signage or materials, slides
  - Listing on website Sponsor page
  - Sponsor signage for booth or office
  - Sponsor badge for use on website

## SPI Reception

\$7,500 - \$2,500

### Benefits

- \$7.5k: (2)
  - \$5k level plus:
    - Option to make Opening Remarks
    - Logo prominent on event/program: webpage, signage or materials, slides
- \$5k (unlimited)
  - \$2.5k level plus:
    - Logo on event/program email marketing
- \$2.5k (unlimited)
  - Logo, name and/or url on event/program: webpage, signage or materials, slides
  - Listing on website Sponsor page
  - Sponsor signage for booth or office
  - Sponsor badge for use on company website

## Receptions (Other event/board)

\$5,000 - \$1,500

### Benefits

- \$5k (or in kind): (2)
  - \$3k level plus:
    - Option to make Opening Remarks
    - Logo prominent on event/program: webpage, signage or materials, slides
- \$3k (unlimited)
  - \$1.5k level plus:
    - Logo on event/program email marketing
- \$1.5k (unlimited)
  - Logo on event/program: webpage, signage or materials, slides
  - Listing on website Sponsor page
  - Sponsor signage for booth or office
  - Sponsor badge for use on company website

2020 Keynote and Select Speakers



**Erika Irish Brown** (Keynote)

Goldman Sachs

Human Capital Management



**Suzanne Bertin** (ERCOT session)

TAEBA

Managing Director



**Zeina El-Azzi** (Wise Women Panel)

Brightmark Energy

Chief Development Officer

The WRISE Leadership Forum is a unique experience, combining professional development with tools to advance renewable energy – leadership training, renewable industry education, and networking across wind, solar, storage, and other grid technology industries. Professionals from across the country come to discuss current renewable energy trends and policy issues; all while gaining valuable skills and relationships to enhance their careers and build their companies and organizations.



# 2021 SPONSORSHIP

Title	Presenting	Keynote/ Plenary	Registration
\$15,000 (Exclusive)	\$10,000 (2)	\$7,500 (3)	\$6,000 (Exclusive)
Benefits	Benefits	Benefits	Benefits
<p>Includes <b>Presenting</b> package plus:</p> <ul style="list-style-type: none"> <li>Event/Kickoff Remarks on Day 1</li> <li>18 Complimentary Registrations (\$4,500 value)</li> <li>Logo in Header of event webpage</li> <li>Logo on Cover on program</li> <li>Receive event analytics</li> </ul>	<p>Includes <b>Keynote/Plenary</b> package plus:</p> <ul style="list-style-type: none"> <li>Opening Welcome Remarks</li> <li>12 Complimentary Registrations (\$3,000 value)</li> <li>Logo on advanced event marketing</li> <li>Top Tier logo on Sponsor Page</li> <li><u>Large</u>-size exhibitor booth</li> <li>Receive "opt-in" list of attendees (name, email, company, title)</li> <li>Receive recordings, chat transcripts, poll data for <u>event</u></li> </ul>	<ul style="list-style-type: none"> <li>Introduce Session (optional)</li> <li>9 Complimentary Registrations (\$2,250 value)</li> <li>Social Media Thank You campaign</li> <li>Sponsor Badge for use on company website</li> <li>Medium-size exhibitor booth</li> <li>Receive recordings, chat transcripts, poll data for <u>session</u></li> </ul>	<ul style="list-style-type: none"> <li>Logo displayed <u>prominently</u> on Registration page</li> <li>9 Complimentary Registrations (\$2,250 value)</li> <li>Logo on event webpage</li> <li>Listing on WRISE website main Sponsor page (Mid-tier logo)</li> <li>Medium-size exhibitor booth</li> <li>Social Media Thank You campaign</li> <li>Sponsor Badge for use on company website</li> </ul>

# 2021 SPONSORSHIP

## Professional Development

\$4,500 (4)

Benefits

Includes **PIP** package plus:

- 6 Complimentary registrations (\$1,500 value)
- Logo in Sponsor section of event webpage
- Logo on signage for Professional Development

## Principles in Practice

\$3,500 (15)

Benefits

Includes **General** package plus:

- 3 Complimentary registrations (\$750 value)
- Logo on session signage
- Receive recordings, chat transcripts, poll data for session

## Exhibitor

\$3,500 (Unlimited)

Benefits

Includes **General** package plus:

- 3 Complimentary registrations (\$750 value)
- Logo on exhibitor page
- Showcase products/services with video or with a video live stream
- Customizable lead generation

## General

\$1,500 (Unlimited)

Benefits

- Name on event webpage
- Logo on program
- Listing on WRISE website main Sponsor page (Name + Link)
- Social Media Thank You campaign
- Sponsor Badge for use on company website