



WRISE

Women of Renewable Industries
and Sustainable Energy

2022 Corporate Partner Benefits

ABOUT SPONSORSHIP

Annual Partnerships

- support our organization-wide programs and operations
- include recognition throughout the year, membership for all employees, and discounts on the popular WRISE Job Board

Launch Sponsorships

- Provide critical support to kick off brand new WRISE programs
- Include 5 years of visibility as a founding program sponsor

Underwriting Sponsorships

- offer focused support for specific events and programs
- an opportunity to target a specific audience or showcase support around specific programs

You can see our current top sponsors listed on our homepage at www.WRISEEnergy.org

For further information or to reserve your sponsorship opportunity, please contact **Randa Adib, Randa@WRISEEnergy.org**



Women of Renewable Industries and Sustainable Energy (WRISE) is a national nonprofit that imagines a transformed energy ecosystem where all people and our planet thrive. WRISE accelerates the transition to a sustainable and equitable energy future by igniting the collective power of community. wrisenergy.org

2022 Annual Partner Benefits

Champion

\$20,000

Includes **Leader** plus:

- Corporate-wide individual memberships
- 100%** discount on job postings
- Option for one of the following:
 - One dedicated email to WRISE membership
 - One exclusive internal company event with WRISE Leadership
 - Top listing in Jobs and Events Bulletin
 - One VIP Circle Event
 - Opportunity to choose or sponsor 5 guests to attend the WRISE Leadership Forum
 - One dedicated and complimentary spot in the WRISE Peer Cohort for Diversity Champions

Leader

\$15,000

Includes **Collaborator** plus:

- Corporate-wide individual memberships
- 75%** discount on job postings
- Special profile on company or employee in the WRISE newsletter or Events Bulletin
- Brochure/Materials placement at WRISE national events (virtual and/or in-person)
- Thank you/ Recognition as a Leader Sponsor in bi-monthly WRISE electronic newsletter

Collaborator

\$10,000

Includes **Supporter** plus:

- Corporate-wide individual memberships
- 50%** discount on job postings
- Logo on National Event Materials
 - Programs/Agenda
 - Annual Sponsor signs
- Logo on Sponsor Thank You slide in national webinars
- Logo on WRISE Website homepage

Supporter

\$5,000

- Corporate-wide individual memberships
- 25%** discount on job postings
- Priority listing in Jobs and Events Bulletin
- Thank you/Recognition on social media
- Listing on WRISE Website Sponsor page
- Sponsor badge for use on company website

**\$5k each to add on additional options beyond the one selected for inclusion*

2022 Underwriting Sponsor Benefits

Professional Development Programming

\$7500 per sponsor (2 sponsor slots available for each program)

PROGRAMS:

Webinars

Peer Mentoring

Rudd Mayer Wind Fellowship

Rising Solar Fellowship

- ⦿ Special Event/Program Benefit:
 - **Webinars:** Prominent Logo included on all (6+) throughout year
 - **Peer Mentoring:** Logo included on curriculum materials
 - **Rudd Mayer:** Option of private meeting/breakfast with Fellows
 - **Rising Solar:** Option of private meeting/breakfast with Fellows
- ⦿ Add Logo + URL on email marketing, materials, signage, slides, and/or program webpage (as applicable)
- ⦿ Listing as “Underwriting Sponsor” on website Sponsor page
- ⦿ Sponsor signage for tradeshow booth (virtual/in-person)
- ⦿ Sponsor badge for use on website

2022 Underwriting Sponsor Benefits

Events Programming

ACP Conference Luncheon/Reception

- \$10k: (2)
 - \$7k level plus:
 - Option to make Opening Remarks
 - Logo prominent on event/program: webpage, signage or materials, slides
- \$7k (unlimited)
 - \$3k level plus:
 - Complimentary tickets/reserved table (10)
- \$3k (unlimited)
 - Complimentary tickets/reserved table (5)
 - Logo, name or url on event/program: webpage, signage or materials, slides
 - Listing on website Sponsor page
 - Sponsor signage for booth or office
 - Sponsor badge for use on website

NASEW (SPI) Reception

- \$7500: (2)
 - \$5k level plus:
 - Option to make Opening Remarks
 - Logo prominent on event/program: webpage, signage or materials, slides
- \$5k (unlimited)
 - \$2500 level plus:
 - Complimentary tickets/reserved table (10)
- \$2500 (unlimited)
 - Complimentary tickets/reserved table (5)
 - Logo, name or url on event/program: webpage, signage or materials, slides
 - Listing on website Sponsor page
 - Sponsor signage for booth or office
 - Sponsor badge for use on website

2022 Launch Sponsor Benefits

New Impact Programming

Launch target: \$100k per program
(4 sponsor slots per program, minimum \$25k each)

NAME TBD: WRISE Center for Workforce Equity

- Recognition for the first 5 years of this programming as a “founding/launch sponsor”
- Program Details: \$100k will fund New “Think Tank” arm of WRISE including:
 - Hiring consultants and experts to launch research and white papers on DEI programs across RE and Sustainability
 - Launching a series of peer cohorts to enhance DEI work and communities – the first two in 2022 will include:
 - DEI Champions
 - Executive Black Women
 - In post-2022 years the program will add training and workshops to support DEI Best Practices across the sector

NAME TBD: PORTAL – Powering Renewable Energy Talent and Leadership

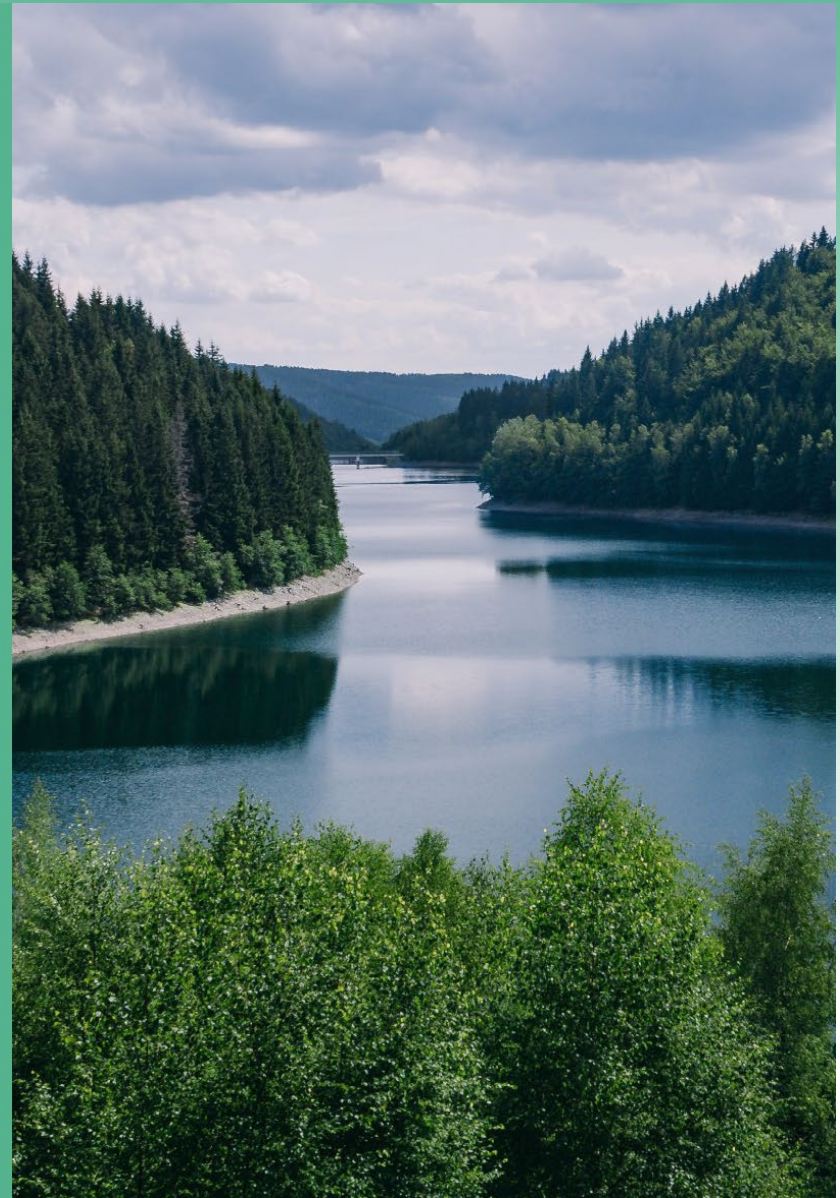
- Recognition for the first 5 years of this programming as a “founding/launch sponsor”
- Program Details: \$100k will fund new pipeline programs to ensure entry and access to the sector to build a diverse workforce including:
 - Hosting a series of virtual career fairs
 - Building an endowment to add scholarship support to our fellowship programs
 - Piloting and building out an internship program – placing diverse candidates with WRISE sponsor companies and providing training and support for the companies and the interns.
 - Creating networking and support opportunities for investor/entrepreneur cohorts from partner organizations

WRISE
**LEADERSHIP
FORUM**

February 22-25, 2022

Virtual

**SPONSOR
OVERVIEW**



2022 Leadership Forum Sponsor Benefits

SPONSORSHIP LEVEL DETAILS

TOP-LEVEL EXPOSURE

	TITLE SPONSOR \$15,000 (exclusive)	PRESENTING SPONSOR \$10,000 (2 available)	KEYNOTE/ PLENARY SPONSOR \$8,500 (one per session)	REGISTRATION SPONSOR \$7,500 (exclusive)
Registration passes	18	12	10	9
Top-tier logo feature in emails, website and event app	✓	✓	✓	✓
Social media shout out	✓	✓	✓	✓
Proud sponsor graphic provided for promotional use (upon request)	✓	✓	✓	✓
Receive opt-in attendee list pre and post event	✓	✓	✓	✓
Speaking introduction	1-2 minute recorded remarks for day one	1-2 minute recorded remarks for day two	1-2 minute recorded remarks for selected keynote/plenary	
Additional logo feature	Included in event header + website homepage		Next to selected keynote/plenary on website + app	On registration page
Top-tier large booth in all new WRISE Leadership Forum Job Center	✓	✓		
Additional email exposure	Feature in pre-event email promotion & post-event thank you email			Feature in registration confirmation email & post-event thank you email
Attendee gift	Optional			

2022 Leadership Forum Sponsor Benefits

SPONSORSHIP LEVEL DETAILS

MID-BASE LEVEL EXPOSURE

	PROFESSIONAL DEVELOPMENT SPONSOR \$4,500 (4 available)	NETWORKING SPONSOR \$4,500 (4 available)	PRINCIPLES IN PRACTICE SPONSOR \$3,500 (one per session)	GENERAL SPONSOR \$1,500 (unlimited)
Registration passes	6	6	3	1
Logo feature in emails, website and event app	Mid-tier	Mid-tier	Base-tier	Base-tier
Social media shout out	✓	✓	✓	✓
Proud sponsor graphic provided for promotional use (upon request)	✓	✓	✓	✓
Additional logo feature	Included in professional development sign-up form, confirmation email + section on website	Next to selected networking session on website + app	Next to selected session on website + app	
Additional exposure	Feature in pre-event email promotion & post-event thank you email	Shout out from Emcee	Custom sponsor slide displayed before session start	

2022 Leadership Forum Sponsor Benefits

NEW THIS YEAR! JOB CENTER

The WRISE Leadership Forum Job Center is a platform for our partners to promote available job opportunities within their company/ organization, showcase their brand and mission, and network with WRISE attendees.

Any confirmed sponsor can choose to add on a job center booth for an additional \$2,500.

	JOB CENTER PREMIER SPONSOR \$7,500 (4 per session)	JOB CENTER SPONSOR \$5,000 (unlimited)
Registration passes	9	7
Hosted session included in program	Option to host 10-15 minute live “Meet the Leaders” or “Q&A”	
Additional exposure	Feature in pre-event email highlighting job center and leader session	
Logo feature in emails, website and event app	Top-tier	Mid-tier
Social media shout out	✓	✓
Proud sponsor graphic provided for promotional use (upon request)	✓	✓
Booth in Job Center	Top-tier large booth	Base-tier medium booth