2022 Corporate Partner Benefits
ABOUT SPONSORSHIP

**Annual Partnerships**

- support our organization-wide programs and operations
- include recognition throughout the year, membership for all employees, and discounts on the popular WRISE Job Board

**Launch Sponsorships**

- Provide critical support to kick off brand new WRISE programs
- Include 5 years of visibility as a founding program sponsor

**Underwriting Sponsorships**

- offer focused support for specific events and programs
- an opportunity to target a specific audience or showcase support around specific programs

You can see our current top sponsors listed on our homepage at [www.WRISEnergy.org](http://www.WRISEnergy.org)

For further information or to reserve your sponsorship opportunity, please contact Randa Adib, [Randa@WRISEnergy.org](mailto:Randa@WRISEnergy.org)

Women of Renewable Industries and Sustainable Energy (WRISE) is a national nonprofit that imagines a transformed energy ecosystem where all people and our planet thrive. WRISE accelerates the transition to a sustainable and equitable energy future by igniting the collective power of community. [wrisenergy.org](http://wrisenergy.org)
### 2022 Annual Partner Benefits

<table>
<thead>
<tr>
<th>Champion</th>
<th>Leader</th>
<th>Collaborator</th>
<th>Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,000</td>
<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

**Champion**

Includes **Leader** plus:
- Corporate-wide individual memberships
- **100%** discount on job postings
- Option for one of the following:
  - One dedicated email to WRISE membership
  - One exclusive internal company event with WRISE Leadership
  - Top listing in Jobs and Events Bulletin
  - One VIP Circle Event
  - Opportunity to choose or sponsor 5 guests to attend the WRISE Leadership Forum
  - One dedicated and complimentary spot in the WRISE Peer Cohort for Diversity Champions

**Leader**

Includes **Collaborator** plus:
- Corporate-wide individual memberships
- **75%** discount on job postings
- Special profile on company or employee in the WRISE newsletter or Events Bulletin
- Brochure/Materials placement at WRISE national events (virtual and/or in-person)
- Thank you/Recognition as a Leader Sponsor in bi-monthly WRISE electronic newsletter

**Collaborator**

Includes **Supporter** plus:
- Corporate-wide individual memberships
- **50%** discount on job postings
- Logo on National Event Materials
  - Programs/Agenda
  - Annual Sponsor signs
- Logo on Sponsor Thank You slide in national webinars
- Logo on WRISE Website homepage

**Supporter**

Includes:
- Corporate-wide individual memberships
- **25%** discount on job postings
- Priority listing in Jobs and Events Bulletin
- Thank you/Recognition on social media
- Listing on WRISE Website Sponsor page
- Sponsor badge for use on company website

*$5k each to add on additional options beyond the one selected for inclusion*
2022 Launch Sponsor Benefits

**New Impact Programming**

Launch target: $100k per program  
(4 sponsor slots per program, minimum $25k each)

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**NAME TBD: WRISE Center for Workforce Equity**

- Recognition for the first 5 years of this programming as a “founding/launch sponsor”
- Program Details: $100k will fund New “Think Tank” arm of WRISE including:
  - Hiring consultants and experts to launch research and white papers on DEI programs across RE and Sustainability
  - Launching a series of peer cohorts to enhance DEI work and communities – the first two in 2022 will include:
    - DEI Champions
    - Executive Black Women
  - In post-2022 years the program will add training and workshops to support DEI Best Practices across the sector

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**NAME TBD: PORTAL – Powering Renewable Energy Talent and Leadership**

- Recognition for the first 5 years of this programming as a “founding/launch sponsor”
- Program Details: $100k will fund new pipeline programs to ensure entry and access to the sector to build a diverse workforce including:
  - Hosting a series of virtual career fairs
  - Building an endowment to add scholarship support to our fellowship programs
  - Piloting and building out an internship program – placing diverse candidates with WRISE sponsor companies and providing training and support for the companies and the interns.
  - Creating networking and support opportunities for investor/entrepreneur cohorts from partner organizations
2022 Underwriting Sponsor Benefits

Professional Development Programming

$7500 per sponsor (2 sponsor slots available for each program)

PROGRAMS:
- Webinars
- Peer Mentoring
- Rudd Mayer Wind Fellowship
- Rising Women Solar Fellowship

Special Event/Program Benefit:
- **Webinars:** Prominent Logo included on all (6+) throughout year
- **Peer Mentoring:** Logo included on curriculum materials
- **Rudd Mayer:** Option of private meeting/breakfast with Fellows
- **Rising Women Solar:** Option of private meeting/breakfast with Fellows

- Add Logo + URL on email marketing, materials, signage, slides, and/or program webpage (as applicable)
- Listing as “Underwriting Sponsor” on website Sponsor page
- Sponsor signage for tradeshow booth (virtual/in-person)
- Sponsor badge for use on website
2022 Underwriting Sponsor Benefits

Events Programming

**ACP Conference Luncheon/Reception**

- **$10k**: (2)
  - $7k level plus:
    - Option to make Opening Remarks
    - Logo prominent on event/program: webpage, signage or materials, slides
- **$7k** (unlimited)
  - $3k level plus:
    - Complimentary tickets/reserved table (10)
- **$3k** (unlimited)
  - Complimentary tickets/reserved table (5)
  - Logo, name or url on event/program: webpage, signage or materials, slides
  - Listing on website Sponsor page
  - Sponsor signage for booth or office
  - Sponsor badge for use on website

**NASEW (SPI) Reception**

- **$7500**: (2)
  - $5k level plus:
    - Option to make Opening Remarks
    - Logo prominent on event/program: webpage, signage or materials, slides
- **$5k** (unlimited)
  - $2500 level plus:
    - Complimentary tickets/reserved table (10)
- **$2500** (unlimited)
  - Complimentary tickets/reserved table (5)
  - Logo, name or url on event/program: webpage, signage or materials, slides
  - Listing on website Sponsor page
  - Sponsor signage for booth or office
  - Sponsor badge for use on website
# 2022 Leadership Forum Sponsor Benefits

## Sponsorship Level Details

**Top-Level Exposure**

<table>
<thead>
<tr>
<th></th>
<th>Title Sponsor ($15,000 exclusive)</th>
<th>Presenting Sponsor ($10,000, 2 available)</th>
<th>Keynote/Plenary Sponsor ($8,500, one per session)</th>
<th>Registration Sponsor ($7,500 exclusive)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration passes</td>
<td>18</td>
<td>12</td>
<td>10</td>
<td>9</td>
</tr>
<tr>
<td>Top-tier logo feature in emails, website and event app</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Social media shout out</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Proud sponsor graphic provided for promotional use (upon request)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Receive opt-in attendee list pre and post event</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Speaking introduction</td>
<td>1-2 minute recorded remarks for day one</td>
<td>1-2 minute recorded remarks for day two</td>
<td>1-2 minute recorded remarks for selected keynote/plenary</td>
<td></td>
</tr>
<tr>
<td>Additional logo feature</td>
<td>Included in event header + website homepage</td>
<td>Next to selected keynote/plenary on website + app</td>
<td>On registration page</td>
<td></td>
</tr>
<tr>
<td>Top-tier large booth in all new WRISE Leadership Forum Job Center</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Additional email exposure</td>
<td>Feature in pre-event email promotion &amp; post-event thank you email</td>
<td></td>
<td>Feature in registration confirmation email &amp; post-event thank you email</td>
<td></td>
</tr>
<tr>
<td>Attendee gift</td>
<td>Optional</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
# 2022 Leadership Forum Sponsor Benefits

## Sponsorship Level Details

### Mid-Base Level Exposure

<table>
<thead>
<tr>
<th></th>
<th>Professional Development Sponsor ($4,500) &lt;br&gt; (4 available)</th>
<th>Networking Sponsor ($4,500) &lt;br&gt; (4 available)</th>
<th>Principles in Practice Sponsor ($3,500) &lt;br&gt; (one per session)</th>
<th>General Sponsor ($1,500) &lt;br&gt; (unlimited)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration passes</td>
<td>6</td>
<td>6</td>
<td>3</td>
<td>1</td>
</tr>
<tr>
<td>Logo feature in emails, website and event app</td>
<td>Mid-tier</td>
<td>Mid-tier</td>
<td>Base-tier</td>
<td>Base-tier</td>
</tr>
<tr>
<td>Social media shout out</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Proud sponsor graphic provided for promotional use (upon request)</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
<td>✅</td>
</tr>
<tr>
<td>Additional logo feature</td>
<td>Included in professional development sign-up form, confirmation email + section on website</td>
<td>Next to selected networking session on website + app</td>
<td>Next to selected session on website + app</td>
<td></td>
</tr>
<tr>
<td>Additional exposure</td>
<td>Feature in pre-event email promotion &amp; post-event thank you email</td>
<td>Shout out from Emcee</td>
<td>Custom sponsor slide displayed before session start</td>
<td></td>
</tr>
</tbody>
</table>
NEW THIS YEAR! JOB CENTER

The WRISE Leadership Forum Job Center is a platform for our partners to promote available job opportunities within their company/organization, showcase their brand and mission, and network with WRISE attendees.

Any confirmed sponsor can choose to add a job center booth for an additional $2,500.

<table>
<thead>
<tr>
<th>JOB CENTER PREMIER SPONSOR</th>
<th>JOB CENTER SPONSOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>$7,500</td>
<td>$5,000 (unlimited)</td>
</tr>
<tr>
<td>(4 per session)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Feature</th>
<th>Job Center Premier Sponsor</th>
<th>Job Center Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registration passes</td>
<td>9</td>
<td>7</td>
</tr>
<tr>
<td>Hosted session included in program</td>
<td>Option to host 10-15 minute live “Meet the Leaders” or “Q&amp;A”</td>
<td></td>
</tr>
<tr>
<td>Additional exposure</td>
<td>Feature in pre-event email highlighting job center and leader session</td>
<td></td>
</tr>
<tr>
<td>Logo feature in emails, website and event app</td>
<td>Top-tier</td>
<td>Mid-tier</td>
</tr>
<tr>
<td>Social media shout out</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Proud sponsor graphic provided for promotional use (upon request)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Booth in Job Center</td>
<td>Top-tier large booth</td>
<td>Base-tier medium booth</td>
</tr>
</tbody>
</table>